



**SGT UNIVERSITY GURUGRAM**  
**FACULTY OF AGRICULTURAL SCIENCES (FASC)**

Website: [sgtuniversity.ac.in](http://sgtuniversity.ac.in)

Ref: SGTU/FASC/2022-23/

Dated: 27-05-2023

**Report on seminar on “Global Scenario of Agri- Business Management and Whole Sale Market**

**Organized by:** Agro Club Academic Association of Faculty of Agricultural Sciences

**Date:** 27 May, 2023

**Time:** 11:00 AM to 12:00 PM

**Venue:** Room No. 316, FASC, SGT University

**Coordinator:** Dr. Khusboo Chandra, Ph.D. in G&PB Assistant Professor

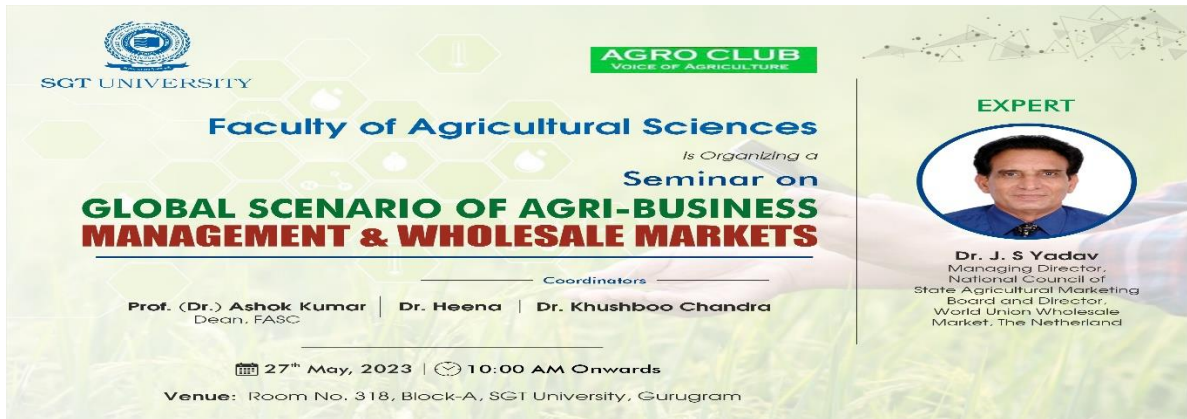
**Resource Person:** Dr. Dr. J.S. Yadav, Managing Director, NCSAMB and Director World Union Whole Sale Market, The Netherland

**Introduction:**

Faculty of Agricultural Sciences organized a one-day seminar on topic “Global Scenario of Agri- Business Management and Whole Sale Market” by eminent Key speaker. Dr. J.S. Yadav, Managing Director, National Council of State Agricultural Marketing Board and Director, World Union Wholesale Market, The Netherland. The session was chaired by Prof. (Dr.) Satish Chander Sharma, Director IQAC and Prof. (Dr.) Ashok Kumar, Dean FASC. There were 55 participants from a variety of groups, including faculty members, postgraduate students, undergraduates, and PhD scholars. Dr. Khushboo Chandra briefly introduced renowned and esteemed speaker. The welcome address was presented by Prof. (Dr.) Ashok Kumar; Dean FASC and also explained about National Council of State Agricultural Marketing Boards (COSAMB) that this is National level organization to Promote Agricultural Marketing Activities across India and Abroad. It aims to coordinate professional activities among all State Agricultural Marketing Boards and to provide common forum to all member Boards/departments to discuss common problems and issues pertaining to development of efficient modern marketing.

Dr. J.S. Yadav explained about 85% of the increase in the global middle class is expected to come from Asia. Food transitions in China, India and Indonesia will impact regional and global food systems. The need for trade in India is likely to meet increased demand for staples through domestic supply, but India will need to import significant amounts of vegetables, oils, and pulses to some extent. Trade liberalization will accelerate the shifts in diets. Consumers increasingly worried about food safety and will demand more transparency and sustainability. Sir also explained about hierarchy of supply chain which includes National level Council, State Agricultural Marketing Board and Agricultural Produce Market Committee. The Role of APMC is to maintain regulatory reforms. There are 7500 markets at world level other than FPOs, Kisan Rail, Warehouses and Rural Periodic Markets. Total No. of Regulated Wholesale

Markets in India is 6845. India's cold storage capacity is likely to reach 40.7 million metric tonnes by 2023, rising 8.2% from 2020. There are also some major problems like waste management, Planning, consumer habit, green initiative, market space etc. The last of all, sir also groomed the students by sharing tips to improve psychometric parameters like Attitude, Adoption, Interest, Knowledge and Skill, communication, analytical capabilities, Positive attitude, Professionalism and keen towards achievement which is the defining characteristics of top recruiters. Several queries of participants like job opportunities in Agri –business, Management of Export of farmers produce and Contract farming benefits were satisfied by speaker and Vote of thanks was given by Dr. Heena.



E Banner of event



Welcome of Dr. J.S. Yadav by Dean, FASC and Director IQAC, SGT University

**Title:** Seminar on Global Scenario of Agri - Business Management and Whole Sale Market**Participant- 55**

Sr. No.	Name	Attendance
1	Prof. Ashok Kumar	P
2	Prof. R.S. Yadav	P
3	Dr. Heena	P
4	Dr. Pooja Pant	P
5	Dr. Meenakshi Devi	P
6	Dr. Manjri	P
7	Dr. Amit Kumar	P
8	Dr. Suman	P
9	Dr. Manjeet	P
10	Dr. Hansraj	P
11	Dr. Ramesh Abhishek	P
12	Dr. Khushboo Chandra	P
13	Dr. Manish Kumar	P
14	Dr. Preeti Singh	P
15	Dr. Pooja Upadhayay	P
16	Rohan Kumar	P
17	Sourabh Sharma	P
18	Rohit	P
19	Ashish Kumar Yadav	P
20	Vangala Vennela	P
21	Piyush Saini	P
22	Akhlaq Ahmed	P
23	Tej Singh	P
24	Varnika Arya	P

25	Raveena Yadav	P
26	Mayank	P
27	Payal Kataria	P
28	Pooja	P
29	Namita	P
30	Himanshu Yadav	P
31	Deepak	P
32	Subham	P
33	Ghanshyam Lamba	P
34	Kunal Kumar	P
35	Savina Khatri	P
36	Muskan Sindhu	P
37	Pallavi	P
38	Gourav Phougat	P
39	Yaman Yadav	P
40	Chimanshette Navneet Tanaji	P
41	Joginder	P
42	Prerna	P
43	Shaurya Khatri	P
44	Himanshu	P
45	Aryan	P
46	Jigyasu Verma	P
47	Nakul Kumar	P
48	Richa Panwar	P
49	Mitali	P
50	Jarpula Naveen	P

51	Ishika	P
52	Yashwani	P
53	Muskan	P
54	Sucheta	P
55	Rakhi Yadav	P

  
**Coordinator**

  
**Dean, FASC**  
Faculty of Agriculture Sciences  
SGT University  
Gurugram (Haryana)